

MARKETING PROGRAM FOR BASIC TRACK PROMOTER

Brand New for 2010

Discover the easiest, most affordable way to get quality custom furniture in your home without spending a single penny.

In the next five minutes I'm going to show you...

How to get \$5,000 worth of furniture for FREE by simply doing something you already do everyday naturally.

At this point, you may be skeptical... and I respect that. After all, who am I to be giving you advice?

And, more important, how can you trust what I'm telling you?

So to help you feel confident, let me start by letting you know a little more about me.

I am an award-winning designer and the President of Carriage House Mill LLC a Utah based custom cabinet and furniture manufacturing facility. Visit my website at www.chmill.com.

I've worked a lot over the last 15 years with professional designers, contractors and of course homeowners to design and build for them custom projects that reflect their individual personalities and styles. Click [here](#) to see a list of awards that I and my company have won over the years.

PRODUCT

Did you know that retailers mark-up the price of furniture from the manufacturer 100% or more to sell it too you.

They have to in order to cover their own overhead, market, advertise and hope to make a profit in the end.

The retailers keep tremendous pressure on manufactures (like me) to keep the wholesale price down so they can make money. We make our money on volume not price, so we already have very narrow profit

margins. Often the only way a manufacturer can keep cutting costs is to use lower grade materials and unskilled labor (lower their quality).

That's why **the furniture you get in most retail stores is really just junk** trying to look like quality furniture? Perhaps I'm sensitive because I have made woodwork my life and passion, but, **what I see at the retail furniture stores is an insult to my profession.**

We (at Carriage House Mill) don't believe cutting quality or craftsmanship is the answer to lower prices. That would go against everything we stand for. **We have WON MORE THAN A DOZEN AWARDS for Quality Workmanship and Design.** We didn't win those awards by lowering the quality or our materials and hiring cheap unskilled labor. We have built our reputation by employing award-winning skilled craftsmen who pay meticulous attention to detail. We only use the highest quality materials, and finishes on our products.

Simply put our quality and craftsmanship hands-down beats what you get at the typical furniture store. And we are not about to change that.

There is a better way to keep prices down without cutting quality anyway. We **cut out the retailer** instead. **By eliminating the retailer, we are cutting out an entire layer of profit and overhead that you don't have to pay for.**

But, if we are going to do that, we still have to get the word out and that costs money --money that the retailer traditionally took out of his profits.

Is there a way to **save you more money** by eliminating the advertising costs too? The answer is YES! **There is a way to get the word out without YOU having to pay for it.**
Read on to find out how...

Customer Compensation Program

We can save you money and get the word out by using the most powerful form of advertising in the world. It's called word of mouth advertising. And we are willing to pay YOU for it.

YOU don't have to pay for OUR advertising because WE pay for it by giving the money back to YOU.

When you enjoy something, don't you want to share it with others? Of course you do!

Have you ever referred somebody to a restaurant you have enjoyed? It's natural. If you were able to get a beautiful piece of new custom furniture for your home for FREE, wouldn't you want to tell somebody about it? It's because we want to share with others the positive experiences we have so they can enjoy them too.

What if you could get paid \$1,250.00 or more for telling somebody about us?

Under our program you do not have to compromise quality for price. You don't have to compromise non custom fit for price. You have a variety of styles and finishes to choose from. You get everything you want for less money.

This is how it works, instead of paying a "celebrity" millions of dollars to market and promote our product, we are going to pay "YOU" to do what you will want to do naturally anyway – word of mouth advertising for us. Does this benefit both of us --YES or NO?

Think about it logically. Wouldn't you take the time to share a program with a few people you care about if it can save them money too? Our marketing program rewards customers for word of mouth advertising.

We are going to pay you (the customer) for your help with advertising.

Under the program I will be introducing to you, Carriage House Mill will finance your purchase with nothing down and no payments for 90 days at 0% interest (Some restrictions do apply). If you take advantage of the available financing, you can sponsor others during that 90 days and get the furniture For FREE without ever coming out of pocket for a single penny.

And you don't have to sponsor 100's or even dozens of people to get your furniture for Free. I'm going to show you how to **get your furniture for FREE by just sponsoring one person.**

But first,

What if you have bad credit? All you have to do is sponsor the right number of people before you purchase your furniture. We will pay you for promoting our product and you get your furniture for free.

It really is that simple.

Regardless of your background this concept is rewarding and fun. And, something anyone can do.

It attracts everyone from first time Entrepreneurs to experienced business professionals, because it allows you to **take advantage of a powerful “wealth principle”.**

Leverage – the ability to finance your investment and earn income on that investment to keep for yourself; and -the ability to benefit from the efforts of others so you are not solely accounting for your income.

How good would it feel to put this wealth principle to work for you and your family today?

Do you believe there are a few people that you know that could benefit from this program?

Now do you truly believe that those people you can sponsor know other people they can sponsor?

If so, you can offer them all the same benefits that you will receive. This makes it that much more exciting to tell them about and easy to promote.

Here is the beautiful thing about this program. If you don't find enough people during your 1st 90 days same as cash financing period, you can extend for another 90 days up to 3 times for a total of 360 days 0% interest same as cash financing.

In just a minute I will tell you how to get FREE furniture by promoting just one person, but first I want to ask you some questions.

Do you think you can sponsor 4 to 8 other people in 360 days? That's about 1 to 2 every 3 months. Let's say you don't. Then what happens? You start making payments on your furniture the same way you would have done if you had gone to the local furniture store in the first place and financed their poor quality stuff with them.

Now if you buy beautiful new quality furniture and you are happy about it. How much happier are you going to feel if you get paid just for telling other people about it. And how much happier are they going to feel to get paid for telling others about it too.

Do you truly think you know others who will benefit from this program?

HOW TO GET STARTED

After reading this, you are one of two types of people:

The 1st type of person says, “You know, I really like the quality furniture that Carriage House Mill Offers. I want Carriage House Mill to build my new custom furniture.” If you’re one of these people, click [here](#) and start talking to a custom designer today.

The 2nd type of person says, “Not only do I want Carriage House Mill to build my own furniture, but I also enjoy the idea that I can make money through word of mouth advertising.

Let me be clear right out of the gate...

- **Since the program works quickly**, it’s possible you could be paid for doing what you do naturally every day by next month!
- **Anyone can do it.** Just follow our step-by-step program. There’s nothing to think about. We give you everything you need and you can use as much or as little as you feel comfortable with.
- **You’ll look forward to “working.”** That’s because you’ll be doing something you love.
- **You control the profits!** Since you'll be calling the shots, you decide how the profits get spent... Whether you want to re-invest profits or simply take your family on a luxury vacation, it's completely up to you!
 - You won’t need any start-up capital
 - We'll provide for you what to sell...
 - We have a simple and reliable system to **quickly** pay you for what you sell...

If you are the 2nd type of person, join our marketing team today, become a part of the cause, become a part of our company.

You can do this by following the **Basic Track** promoter program.

The basic track will get you registered with Carriage House Mill and give you an identification number so we can start tracking those who you refer to us. On the basic track you will receive a commission for every new customer you refer to a dealer. Basic Track Customers receive a commission as follows:

New Customer Purchases Between	Commission Check
\$400.00 and \$999.00	\$100.00
\$1,000.00 and \$1,999.00	\$250.00
\$2,000.00 and \$3,999.00	\$500.00
\$4,000.00 +	\$1,000.00

Now let me tell you how **you can get your furniture for free by just promoting one customer**. It all depends on how much you and those you sponsor buy.

Run the math:

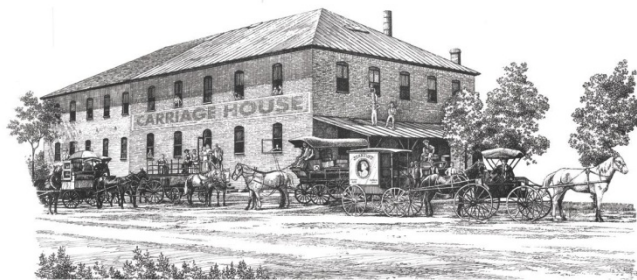
Let's say that you buy a 3 Drawer Dresser (DR3S-A) for \$575.00. Then you sponsor a customer who buys a Buffett Hutch (HU-D) for \$4,595.00. . In this example, Carriage House Mill will pay you a promotion check for \$1,000.00. You have promoted just one customer... yet your commission check for \$1,000.00 not only covers the \$575.00 cost of your 3 Drawer Dresser, you still have \$425.00 left over to do what ever you want with. Do you think this program will save you money? YES or YES?

Do you think you could potentially make thousands of dollars just telling people about it?

How do you want to become a part of Carriage House Mill today --as a customer or as a promoter?

Your surroundings can affect the way that you feel. Don't you deserve to feel better about the furniture that surrounds you in your home?

If you want to reward others and be rewarded for word of mouth advertising ... If you want to have fun and surround yourself with good people in a powerful company...If you want to promote quality, "fit" and creativity, we invite you to join the Carriage House Mill Team today.



*Carriage House
Mill, llc.*