



# MARKETING PROGRAM FOR HIGH VOLUME CONTRACTORS

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This information is confidential in nature and reserved only for prospective High-Volume-Contractors (HVCs). You should have already signed a NON-DISCLOSURE AGREEMENT before gaining access to this information.

## Brand New for 2013

### BMW Promotion for HVCs

The BMW Program is an incentive reward offered to contractors who achieve and maintain certain levels in sales volume with Carriage House Mill, LLC. Contractors who qualify for this program and acquire a black BMW from an approved Carriage House Dealership will qualify for monthly bonus payments according to their volume and adherence to the Carriage House Program guidelines.

The payment is equal to \$730/month.

Note: In order to qualify for the Carriage House Mill BMW program, you must achieve the position of a High-Volume-Contractor. When you qualify for the Carriage House Mill BMW program, you will receive an official Welcome Packet via mail from Carriage House Mill.

### Requirements to become a HVC:

- 1) You must be an architect or contractor.
- 2) You must obtain 750K in annualized sales volume once, then maintain an annualized sales volume of 625K thereafter to remain qualified.
  - a. The annualized sales volume is calculated as follows: YTD sales divided by number of months lapsed during the year multiplied by 12. For example: If your actual YTD Sales volume is \$225,000 during the first 3 months of the year. Then your annualized sales tracking volume would be \$900,000  $[(\$225,000/3) \times 12 = \$900,000]$